



## BOARD MEETING MINUTES

Wednesday, May 15, 2024

1200 E. Plant Street, Suite 220

Winter Garden, FL 34787

The Board of Directors of the Foundation for a Healthier West Orange (HWO, Inc.), in its capacity as the manager and sole member of Healthy West Orange, LLC, met on Wednesday, May 15, 2024, at the Healthy West Orange Building. Chair J. Whiddon called the meeting to order at 12:18 pm. A quorum was established, with the following **Directors Present:** B. Spong, C. Evans, J. Whiddon, K. Vargas, and T. Keating. **Directors Absent:** N. Sutton. **Staff Present:** T. Swanson, L. Boettcher, P. Brown, and D. Essig. **Guest:** J. Jonasen of Gunster.

### PUBLIC COMMENT

No members of the public were in attendance; therefore, no public comment period was necessary.

### APPROVAL OF MINUTES

**Action Taken:** Upon a motion duly made and seconded, the minutes of the September 26, 2023, meeting of the Healthy West Orange, LLC Board were unanimously approved.

### FINANCE REPORTS – MARCH 2024

P. Brown referred the Board to the previous discussion of the financial reports in the Foundation Board Meeting, calling attention to the subsections concerning Healthy West Orange, LLC, and asked for any additional questions or clarifications.

**Action Taken:** Upon a motion duly made and seconded, the Finance Reports of Healthy West Orange, LLC for March 2024 were unanimously approved.

### OPERATIONS UPDATE (HWO & HUBB)

L. Boettcher shared the Operations dashboard, highlighting the increased digital engagements and challenge participation growth, despite a changing social media environment that prioritizes content with advertising dollars behind it. There was also robust discussion of Westly's Mile and the positive outcomes to date, as well as operational updates on HUBB.

### HEALTH OUTCOMES STUDY PROPOSAL

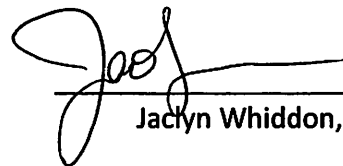
L. Boettcher updated the Board on a proposal from Integrated Insights that would allow the Foundation to measure the correlation of resident's engagement with HWO to overall health, specifically compared to the OC historic trends over time, as well as those who are not engaging with Healthy West Orange. This survey would align resident awareness and engagement with Healthy West Orange to self-assessment of health and well-being (with specific focus on RWJF measures). The Board was supportive of including funding in the upcoming budget review cycle for consideration.

### **HUBB KIOSK UPDATE**

L. Boettcher shared the progress of the HUBB kiosk “HUBB Direct” grant. The agreement with the developers has been executed and includes software to ensure scalability and sustainability of these kiosks. She also shared that the first external HUBB Direct will be purchased and installed at the HWO Building, to ensure an important hardware test before the program is rolled out to community partners. The timeline for the completion of the software and installation of the hardware is approximately 16 weeks.

### **OPEN FORUM**

The meeting was adjourned at 12:42 pm.



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Jaclyn Whiddon, Chair