



BOARD MEETING MINUTES

Thursday, May 4, 2023
1200 E. Plant Street, Suite 220
Winter Garden, FL 34787

The Board of Directors of the Foundation for a Healthier West Orange (HWO, Inc.), in its capacity as the manager and sole member of Healthy West Orange, LLC, met on Thursday, May 4, 2023, at the Healthy West Orange Building. Chair J. Whiddon called the meeting to order at 3:55 p.m. A quorum was established, with the following **Directors Present:** B. Spong, C. Evans, J. Whiddon, K. Vargas, N. Sutton, and T. Keating. **Directors Absent:** None. **Staff Present:** T. Swanson, L. Boettcher, P. Brown, and A. Mendyk. **Guests:** None.

PUBLIC COMMENT

No members of the public were in attendance; therefore, no public comment period was necessary.

APPROVAL OF MINUTES

Action Taken: Upon a motion duly made and seconded, the minutes of the October 7, 2022, meeting of the Healthy West Orange, LLC Board were unanimously approved.

FINANCE REPORT – MARCH 2023

P. Brown referred the Board to the previous discussion of the financial report in the Foundation Board Meeting, calling attention to the subsections concerning Healthy West Orange, LLC, and asked for any additional questions or clarifications.

Action Taken: Upon a motion duly made and seconded, the Finance Reports of Healthy West Orange, LLC for March 2023 were unanimously approved.

OPERATIONS UPDATE (HWO & HUBB)

Chair J. Whiddon called upon L. Boettcher to present an update on Healthy West Orange Movement including HUBB. L. Boettcher began with a recap from the recently completed Dance Challenge, then shared the Operations dashboard for Q1 and Q2, showing HWO Digital campaigns were on target to reach their growth goals for the year, while HUBB usage and Event/Challenge engagements are on track to surpass their goals. L. Boettcher also shared the updated Community Health Dashboard, showing that longitudinal health tracking is beginning to normalize as data measure reporting catches up.

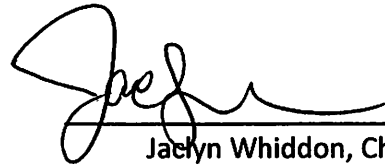
HUBB KIOSK UPDATE

L. Boettcher updated the Board on the success of the “HUBB Direct” ribbon cutting at the Winter Garden Heritage Museum, which is growing other organizational interest on top of the partnerships already in the works. She also shared working designs for interior and exterior standalone options that are currently being developed.

OPEN FORUM

T. Swanson recognized L. Boettcher's team for consistently driving the mission forward and always working as a high functioning team, dedicated to the goals of the organization.

The meeting was adjourned at 4:28 p.m.



Jaclyn Whiddon, Chair