



**Executive Committee Meeting  
October 26, 2022 | 10:30 a.m. – 12:20 p.m.  
APPROVED MEETING MINUTES**

## Attendance

Kurt Ardaman  
Lesa Boettcher  
Jim Ward

Emily Hanna  
Paul Schoelzel  
Joe Dunn

## Welcome, Approval of August Minutes

Lesa welcomed everyone. Emily had not had a chance to review Lesa's comments on September's draft minutes, therefore they will be emailed to the Executive Committee once reviewed. Their approval will be completed via email vote.

## Presentation: PJ Smith with xGeographic

PJ Smith with xGeographic provided an overview of his urban data analytics company and explained how he can use accurate datasets to help the HWOTC identify priority projects based on algorithms which could imbed the Connection's priorities.

Emily explained how BWCF has worked with PJ in the past to identify short route options to schools, identify the impact of a route through a community, including demographics, economic points of interest, and community recourses and facilities.

A discussion occurred throughout the presentation from members who were interested in the datasets origins, how its quality assured and the processes used to identify changes in the data.

## Priorities Process

Emily presented the draft priorities process and matrix and reviewed it with the group. The discussion focused on social engagement vs physical activity and focusing on balancing the needs between social and physical wellbeing. The group discussed making the numbers even, so it was decided the score should be 100 and Emily will determine the ranking and points based on reorganized priorities. Emily will provide a draft to the Executive Committee and the Steering Committee as a topic on the November agenda.

## Working Group Updates

Emily provided brief updates on the Design & Connections and the Safety working group, stating the new Trail Safety Audit date is November 9<sup>th</sup>. Orange County Sherriff's office could participate then, so will have a small group go out and review the trail.

Lesa and Emily discussed the Take Over the Trails Day as potentially December. The Date was still TBD.

**HWOTC Mission:** *To collaborate in the shared goal of promoting, activating, and enhancing the trail system to create opportunities for physical activity, social engagement, prosperity, and happiness.*



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Joe Dunn provided updates on the Enhanced and Restore working group. The confederate jasmine along West Road (at the underpass) were planted with the assistance of Orange County Parks. They will be watering the plants and ensuring their survival over the next few weeks. A sign is ordered, and a photo opportunity will occur later next month.

### Next Steps and Upcoming Meetings

- Take Over the Trails Day – TBD
- Trails Safety Audit – November 9<sup>th</sup> at 8:30am
- Next Steering Committee Meeting
  - November 17, 2022